



CORPORATE HOSPITALITY PACKAGE

Sir Ken Robinson & Patrick Lencioni
Exceptional Talent, Extraordinary Teams

A ONE-DAY MANAGEMENT CONFERENCE

Wednesday 17th November 2010, Kings Place, London



BENCHMARK
FOR BUSINESS

The Talent Management Expert
Strategy. Execution. Results.



A WORLD-CLASS BUSINESS EVENT IN TRUE BUSINESS-CLASS STYLE

Benchmark for Business is delighted to offer you a unique corporate hospitality opportunity to inspire your clients.

On Wednesday 17th November, two of the world's leading management thinkers, Patrick Lencioni and Sir Ken Robinson, will make a rare UK appearance at Kings Place, London. They will explore the challenges of identifying, recruiting and retaining top talent; and harnessing their creativity to build winning teams.

Join over 350 delegates at this world-class business event including AEGON, Chubb Insurance, ScottishPower, Big Lottery Fund and the Royal Bank of Scotland Group.

Corporate package includes:

- 10 conference tickets
- Coffee and pastries on arrival
- Morning and afternoon refreshments
- Delegate pack including speaker information
- 3-course silver-service lunch with wine
- Reserved lunch table with branding
- Drinks reception
- Post event report
- Each delegate receives a copy of Patrick Lencioni's book, *The Five Dysfunctions of a Team*



This exclusive corporate hospitality proposition is a fantastic opportunity to take your valued clients and business associates to a high calibre event featuring two renowned management speakers who will share the latest, innovative business thinking on harnessing and developing talent and teams. A world-class business event in true business-class style, it will allow you the unique opportunity to get close to your clients and network with other senior executives for a full day in a great venue.

Package Price: £5,000 + VAT

If this package doesn't fit your needs, please call us to discuss your requirements and we will be happy to design a package for you.

For bookings or further information please contact Gareth Martin gareth@benchmarkforbusiness.com or Matt Dunn matt@benchmarkforbusiness.com or call us on **01224 636200**



Sir Ken Robinson

Sir Ken Robinson is an internationally recognised leader in the development of creativity, innovation

and human resources and a New York Times best-selling author. He works with Fortune 500 companies, governments in Europe, Asia and the USA, international agencies, and some of the world's leading cultural organisations.

He is the author of several leading books and reports including **Out of Our Minds: Learning to be Creative** and his latest book **The Element: How Finding Your Passion Changes Everything**. **The Element** explores the power that can be generated when passion meets talent and what organisations can do to create an environment where that is possible.



Patrick Lencioni

Patrick Lencioni is founder and president of The Table Group, Inc., a firm dedicated to providing organisations with

ideas, products and services that improve teamwork, clarity and employee engagement.

Pat is the author of eight best-selling books with over 2.5 million copies sold and foreign translation into 22 languages. After six years in print, his book **The Five Dysfunctions of a Team** continues to be a fixture on US national best-seller lists. His recent work, **The Three Signs of a Miserable Job** (2007), became an instant best-seller in the Wall Street Journal, New York Times and BusinessWeek.

CONFERENCE PARTNER

DDI is a global talent management consultancy that helps organisations close the gap between the talent they have and the talent they need.

Whatever the economic situation, competitive environment or current business objectives, having the right people with the right skills will prove the difference between strategic success or ultimate failure. DDI can help you build the talent management systems and strategies that ensure strategy execution through people readiness.

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The Talent Management Expert | **DDI**®
Strategy. Execution. Results.

CONFERENCE AGENDA

8.15am	Registration
9.10am	Introductions
9.20am	Session One: Patrick Lencioni
10.35am	Refreshment Break
11.05am	Session Two: Patrick Lencioni
12.20pm	3-course silver-service lunch with wine
1.30pm	Session Three: Sir Ken Robinson
2.45pm	Refreshment Break
3.15pm	Session Four: Sir Ken Robinson
4.30pm	Drinks Reception

