DAVE ULRICH & GARETH JONES

Why Should Anyone be Led by You?

A ONE DAY MANAGEMENT CONFERENCE
Thursday 3rd February 2011, Kings Place, London
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Why Should Anyone be Led by You?

Why should anyone be led by you? This simple question has caused leaders throughout the world to stop and take stock, pondering their right to lead and how to improve their leadership abilities.

In an exclusive appearance together in London, management experts Dave Ulrich and Gareth Jones will take to the stage for a day dedicated to exploring leadership from the inside out. They will provide actionable steps for achieving authentic leadership and explore how great leaders skilfully balance the inherent tensions of the leadership role.

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DDI is a global talent management consultancy that helps organisations close the gap between the talent they have and the talent they need.

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The Harvard Business Review has one goal: to be the source of the best new ideas for people creating, leading, and transforming business. Since its founding in 1922, HBR has had a proud tradition as the world’s pre-eminent management magazine, publishing cutting-edge, authoritative thinking on the key issues facing executives.

Dave Ulrich is a professor of business at the Ross School of Business, University of Michigan and co-founder of The RBL Group. He is currently on the Board of Directors for Herman Miller, is a Fellow in the National Academy of Human Resources, and is on the Board of Trustees of Southern Virginia University.

He is a well-travelled speaker, working with groups of all sizes where he is known for engaging the participants, helping to translate their ideas into actions that work for them. He has consulted and done research with over half of the Fortune 200.

He has authored fifteen books covering topics in HR and Leadership, including The Leadership Code: Five Rules to Lead By and his latest book The Why of Work.

Dave Ulrich has been ranked the #1 Management Educator & Guru by BusinessWeek, selected by Fast Company as one of the 10 most innovative and creative leaders, named the most influential person in HR by HR Magazine for three years, and has been on the World’s Top 50 Business Thinkers List since 2007. He is also the 2010 recipient of the Kirk Englehardt Exemplary Business Ethics Award.

Gareth Jones is a Fellow of the Centre for Management Development at London Business School and a visiting professor at INSEAD, Fontainebleau and IE Business School (Instituto de Empresa) in Madrid.

In a career that has spanned both the academic and business worlds, Gareth was director of human resources and internal communications at the British Broadcasting Corporation (BBC); and at Polygram – then the world’s largest recorded music company, where he was senior vice president for global human resources.

Gareth is one of Europe’s leading speakers and consultants in businesses where creativity is critical to success. His clients include science-based businesses such as pharmaceuticals, professional services firms and media companies.

He is a past winner of the prestigious McKinsey Award for the best article in the Harvard Business Review, which he co-authored with Rob Goffee, entitled Why Should Anyone be Led by You? The huge interest the article generated led the pair to a five-year journey exploring authentic leadership. The culmination of this research was their bestselling book by the same name.

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