

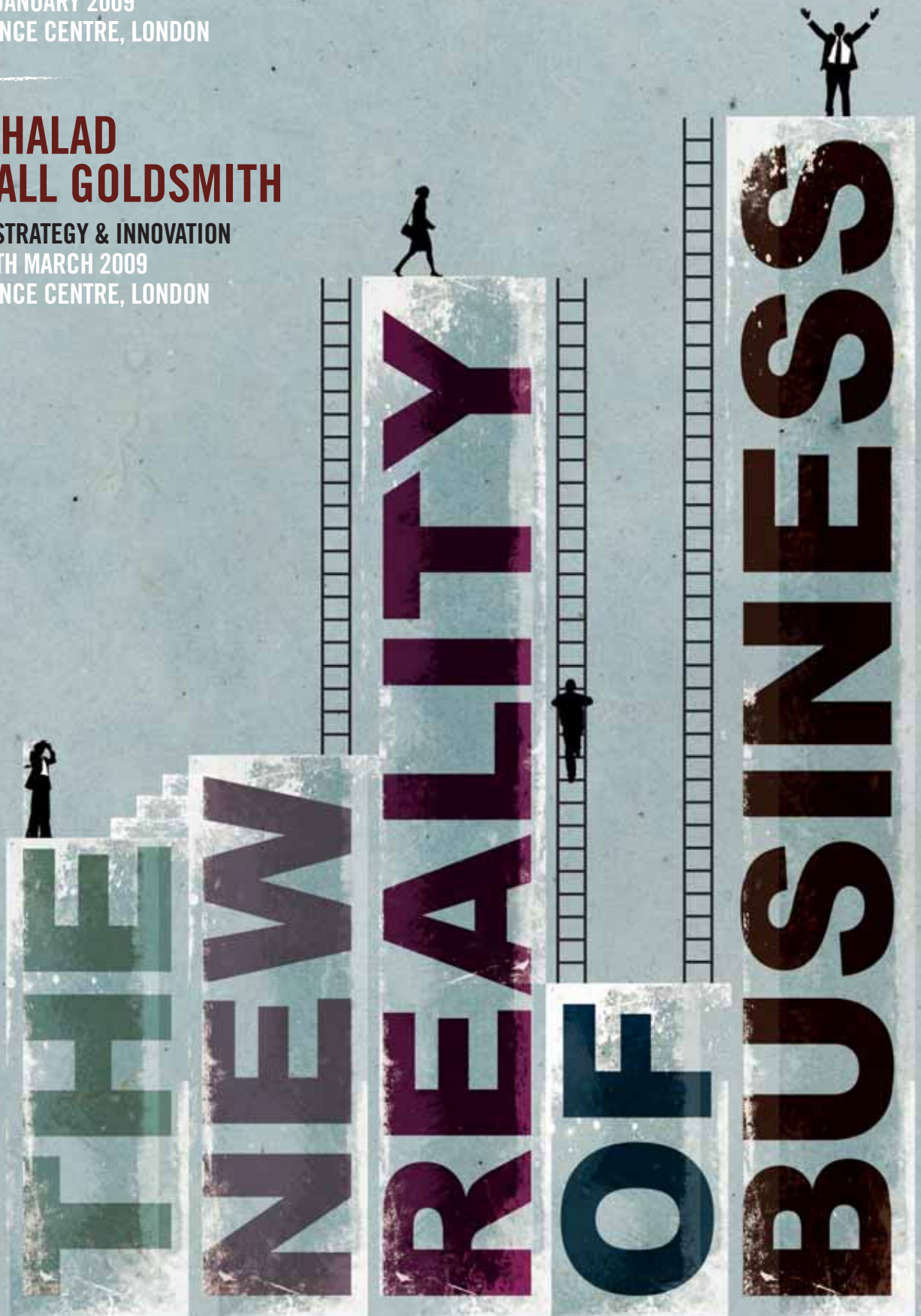
RAM CHARAN JOHN KOTTER

GROWTH, PRODUCTIVITY & CHANGE
FRIDAY 23RD JANUARY 2009
QE2 CONFERENCE CENTRE, LONDON

CK PRAHALAD MARSHALL GOLDSMITH

LEADERSHIP, STRATEGY & INNOVATION
THURSDAY 19TH MARCH 2009
QE2 CONFERENCE CENTRE, LONDON

PACKAGE DISCOUNTS AVAILABLE



We are in the midst of a new reality – the corporate landscape is changing and business leaders must do the same.

What you have done up to this point may not be enough to navigate you through the coming era. What are the new priorities? How can we move through this change and ascend to new heights?

To answer these questions, we have brought together four of the world's top management experts at two 'must-see' executive conferences in London. This series will map out the leadership priorities for the new business reality – changing times, where effective leadership will be the difference between those organisations which excel and those which stumble.

BOOK ONE CONFERENCE BY 12TH SEPTEMBER 2008 & ATTEND THE SECOND FOR JUST £300 (A SAVING OF UP TO £795)

RAM CHARAN & JOHN KOTTER

FRIDAY 23RD JANUARY 2009
QE2 CONFERENCE CENTRE, LONDON

- 8.15am Doors Open and Registration
- 9.25am Session 1: Ram Charan
The Game Changer - How to Drive Revenue and Profit Growth with Innovation
- 10.45am REFRESHMENTS
- 11.15am Session 2: Ram Charan
Leaders at all Levels - Deepening Your Talent Pool
- 12.35pm LUNCH
- 1.35pm Session 3: John Kotter
Our Iceberg is Melting - Changing and Succeeding Under any Conditions
- 2.55pm REFRESHMENTS
- 3.25pm Session 4: John Kotter
A Sense of Urgency - the Need for Change
- 4.45pm Conference Close and Drinks Reception

CK PRAHALAD & MARSHALL GOLDSMITH

THURSDAY 19TH MARCH 2009
QE2 CONFERENCE CENTRE, LONDON

- 8.15am Doors Open and Registration
- 9.25am Session 1: CK Prahalad
The New Age of Innovation - Driving Value through Global Networks
- 10.45am REFRESHMENTS
- 11.15am Session 2: CK Prahalad
The Fortune at the Bottom of the Pyramid
- 12.35pm LUNCH
- 1.35pm Session 3: Marshall Goldsmith
How You Can Change for the Better
- 2.55pm REFRESHMENTS
- 3.25pm Session 4: Marshall Goldsmith
The Trouble with Success
- 4.45pm Conference Close and Drinks Reception

HOW TO ATTEND

SPECIAL TWO CONFERENCE PACKAGE – BOOK NOW for Ram Charan & John Kotter on 23rd January 2009 and see CK Prahalad & Marshall Goldsmith on 19th March 2009 for just £300.

CONFERENCE	INDIVIDUAL BOOKING	2 - 3 PLACES	4 OR MORE PLACES
TWO CONFERENCE PACKAGE	£1,395	£1,250	£1,095
RAM CHARAN & JOHN KOTTER	£1,095	£950	£795
CK PRAHALAD & MARSHALL GOLDSMITH	£1,095	£950	£795

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THE SPEAKERS

RAM CHARAN **"RAM CHARAN IS THE MOST INFLUENTIAL CONSULTANT ALIVE."** *Fortune Magazine*

Ram Charan is a highly sought after business advisor and speaker famous among senior executives for his uncanny ability to solve their toughest business problems. For more than 35 years, Dr. Charan has worked behind the scenes with top executives at some of the world's most successful companies including GE, KLM and Bank of America.

A distinguished member of the Harvard Business

School faculty, Dr. Charan's books have sold more than two million copies. He is also a frequent contributor to *Fortune*, *The Financial Times* and *The Harvard Business Review*.

At this conference, Dr Charan will explore how organisations can increase revenues and profits through innovation as well as develop a talent pool which will drive your organisation to the next level.



JOHN KOTTER **"EVERY LEADER CAN PROFIT FROM KOTTER'S THINKING ON CHANGE."** *Larry Bossidy*

The Harvard Business School Professor John Kotter is widely regarded as the world's foremost authority on leadership and change. His has been the premier voice on how the best organisations actually 'do' change. John Kotter's international bestseller *Leading Change* became the change 'bible' for managers around the world. In October 2001, *BusinessWeek* magazine rated Kotter the "number one leadership guru" in America.

In his newest work, *Our Iceberg Is Melting*, he puts the 8 step process within a fable, making it accessible to the broad range of people needed to effect major organisational transformations.

Making a rare appearance in the UK, Professor Kotter will outline the steps that leaders must take to effectively invoke change in their organisations and will explore how change can bring success under any condition.



C.K. PRAHALAD **"PRAHALAD IS THE MOST INFLUENTIAL MANAGEMENT THINKER IN THE WORLD."** *The Times*

CK Prahalad is a professor, researcher, speaker, author and prominent consultant. *BusinessWeek* has called him "a brilliant teacher at the University of Michigan" and also described him as "the most influential thinker on business strategy today".

In addition to serving as the Professor of Business Administration at the University of Michigan Business

School, Prahalad has consulted with some of the world's foremost companies, such as AT&T, Citicorp, Kodak, Oracle, Philips, Revlon and Unilever.

In London, Professor Prahalad will address issues of global integration, innovation and collaboration which will be one of the ways in which those who excel in this new reality will be characterised.



MARSHALL GOLDSMITH **"MARSHALL GOLDSMITH IS AMERICA'S PREEMINENT EXECUTIVE COACH."** *Fast Company*

Marshall Goldsmith is widely recognised at the world's leading executive coach. In early 2007 Marshall Goldsmith's new book *What Got You Here Won't Get You There* was ranked as America's best selling business book in both the *New York Times* and the *Wall Street Journal*. Recently, the American Management Association named Dr. Goldsmith as one of 50 great thinkers and leaders who have influenced the field of management

over the past 80 years. *BusinessWeek* listed him as one of the most influential practitioners in the history of leadership development.

In his thought provoking presentations, Marshall will take leaders on a challenging journey of discovery where he will help identify those traits which are holding you back and will help to build a platform for future success.



THE NEW REALITY OF BUSINESS REGISTRATION FORM



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TERMS & CONDITIONS

Submission of this form to the organisers is confirmation of an official booking. For special advance booking prices, payment is due within 14 days of our invoice. If no payment has been made by the date of the relevant conference, the organisers reserve the right to refuse admission. Cancellations are permitted, less a 20% administration fee, provided cancellation in writing is received by us at least 30 days prior to the relevant conference, or 30 days prior to the first conference if you have registered for both events. After this no cancellation is permitted, but substitute delegates will be welcome. The organisers reserve the right to alter the programme if necessary.

